

MEMORANDUM

To: Board of Regents

From: Board Office

Subject: Allocation of SUI Mandatory Student Fees and Allocation of Designated Tuition for the 2000-2001 Academic Year

Date: May 8, 2000

Recommended Actions:

1. Approve the allocation of the University of Iowa mandatory student activity fee and the student services fee for the 2000-2001 academic year, including the summer 2000 session, as set forth in Table 1.
2. Approve the allocation of tuition at the University of Iowa designated for student health service and building fees for the 2000-2001 academic year, including the summer 2000 session, as set forth in Table 2.
3. Approve the allocation of tuition at Iowa State University and the University of Northern Iowa designated for student activities, student services, and building fees for the 2000-2001 academic year, including the summer 2000 session, as set forth in Tables 3-4.

Executive Summary:

The Board's strategic plan, Key Result Area 4, provides that the Board exercise effective stewardship of institutional resources.

Iowa Code §262.34B establishes a procedure for proposing student activity fee changes. A student fee committee at each university, composed of five students and five university employees, makes recommendations to the university president by April 15 for the subsequent academic year's fees. The university president, in turn, makes a recommendation to the Board. The final decision on student activity fee changes rests with the Board. The student fee committees at each university have met and made recommendations in support of the student activity allocations.

In October each year, the Board of Regents establishes base tuition and mandatory fees for the following academic year. At the subsequent May Board meeting, the institutions request the Board to allocate student activity fees.

In October 1999, the Board approved a 4.3% base tuition increase and a change to the Board's tuition policy for the University of Iowa that created separate mandatory fees for student activity and student services. This redirection from tuition to mandatory fees means that students will pay fees rather than tuition to support specific programs that promote student activities and student services. The Board had approved a slight increase to these mandatory fees in October (student activity fee from \$34.67 to \$35.00 and student services fee from \$40.84 to \$41.00). SUI now requests the Board allocate these mandatory student activity and student services fees at the University of Iowa as detailed on Table 1.

The University of Iowa is proposing that the corresponding summer mandatory fee amounts, as indicated on Table 1, be approved. The Board directed, in October, that these fees for summer students be charged similar to other mandatory fees of the University. The proposed summer fees show an increase of 224.1% for student activity and 142.3% for student services. The University's estimates for the revenue associated with these fees, as detailed on page 3, do not seem to reflect the increased fees. The University has not fully explained the reason for the decrease in estimated revenues from the student services mandatory fees.

The Board is also requested to allocate the remaining portion of tuition at the University of Iowa designated for student health services and building fees as well as the allocation of tuition designated for student activities, student services, and building fees at Iowa State University and the University of Northern Iowa. (Tables 2, 3, and 4.)

The University of Iowa is proposing to increase the remaining amount of tuition designated for building and health fees by 4.5%. This increase results primarily from the continued increase in the fee for the recreation project. In February 2000, the Board approved the phase I schematic design and project description and budget (\$8.1 million) for the Hawkeye Athletic/Recreation Facilities Complex.

Both Iowa State University and the University of Northern Iowa are proposing to increase the amount of designated tuition by 4.3%, which is equivalent to the increase in the tuition rate approved by the Board in October 1999 for the 2000-2001 academic year.

Background and Analysis:

Mandatory Fees: University of Iowa

In October 1999, the Board approved a change in its tuition policy for the University of Iowa. This change takes tuition revenues that historically have been designated for student activities and student services and establishes them as separate and distinct mandatory fees. This means that students will pay fees rather than tuition to support student activities and student services.

The following table illustrates the amounts of tuition designated for student fees for the 1999-2000 academic year compared to the new amounts of mandatory fees approved by the Board in October 1999 for the 2000-2001 academic year:

INCREASES IN MANDATORY FEES

University of Iowa

	1999-2000	Approved 2000-2001	Dollar	Percent
	<u>Academic Year</u>	<u>Academic Year</u>	<u>Change</u>	<u>Change</u>
Student Activity Fee	\$34.76	\$35.00	\$0.24	0.7%
Student Services Fee	40.84	41.00	0.16	0.4%

Total anticipated revenue from the student activity fee is \$864,157 and the student services fee is \$1,012,300 for a total of \$1.9 million. The following table compares 1999-2000 revenue to estimated 2000-2001 revenue.

REVENUE FROM MANDATORY FEES

UNIVERSITY OF IOWA

	1999-2000	Estimated 2000-2001	Dollar	Percent
	<u>Academic Year</u>	<u>Academic Year</u>	<u>Change</u>	<u>Change</u>
Student Activity Fee	\$857,822	\$864,157	\$6,335	0.7%
Student Services Fee	1,021,897	1,012,300	(9,597)	(0.9%)

When the proposal was implemented in October 1999 for the separation of student activity and student services fees from tuition, the Board set four directives for the University of Iowa to follow in implementing these new mandatory fees.

1. Consult with students regarding the proposed expenditures of the newly available tuition revenues released by redirection of tuition to fees (statutory procedure remains same for consultation regarding student activities).
2. Report to the Board on revenues and expenditures for all tuition and fees generated by this proposal (including the disposition of unallocated funds).
3. Address the applicability of mandatory fees for part-time students, off-campus students, and summer session students.
4. Return to the Board for specific approval of any proposed increase in fees in a subsequent year.

The University of Iowa has received student proposals through the statutory committee process, has estimated revenues for these mandatory fees, and is addressing the summer session charges.

The University of Iowa stated that it had previously allocated the designated tuition for summer students equally at the established summer rate whether the student was full-time or part-time. The University indicated that the change in the revenue is the result of a combination of current enrollment projections, a higher cost per student for summer, and the fees being charged differently for full-time and part-time categories.

During its October tuition discussion, the Board had indicated that the new student activity and student services fees are to be assessed for summer and part-time students in the same manner as other mandatory fees. Currently, the University assesses mandatory computer fees for summer students on a graduated basis depending on the number of hours a student is taking up to the full semester rate. Mandatory health and health facility fees are also on a graduated basis on the number of hours a student is taking up to half the semester rate.

SUI is proposing that the new mandatory fees for student activity and student services be charged at half the semester rate to all summer students no matter how many hours they are taking. This proposal is similar in format for charging student health and health facility mandatory fees for summer students at half the semester rate. However, the University does not apply the student health and health facility mandatory fees to a student taking 0-4 hours. The University proposes to charge all summer students a single rate for each of the student activity and student services fees.

Mandatory Student Activity Fee

In October 1999, the Board approved the new mandatory fee for an increase in student activity fees of \$0.24 (0.7%) for the academic year and \$6.05 (224.1%) for the summer session. The recommended allocation includes funding increases to most student activities.

Mandatory Student Services Fee

In October 1999, the Board approved the new mandatory fee for an increase in student services of \$0.16 (0.4%) for the academic year and \$5.11 (99.4%) for the summer session. The recommended allocation includes minimal increases in funding for Student Publications, Inc. (Daily Iowan) and Cambus/Bionic Bus Service.

Designated Tuition

Each October the Board establishes the tuition rates for the following academic year and the portion of that tuition to be designated to various student fees. At its subsequent May meeting, the Board considers the allocations of tuition revenues for student related purposes. The Board requires the institutions to report on these designations of tuition. This provides assurance to the Board that the institutional funding base is diverse and consistent with the Board's aspirations of educational excellence, in accordance with the Board's Strategic Plan.

The University of Iowa has two categories of designated tuition – student health services and building fees – which were not redirected as mandatory fees. Iowa State University and the University of Northern Iowa still include student activity fees, student services fees, and building fees as part of designated tuition. (See Tables 2 through 4 for details.)

The following table illustrates the amounts of tuition designated for the 1999-2000 academic year compared to the amounts proposed for the 2000-2001 academic year:

INCREASES IN ALLOCATION OF DESIGNATED TUITION

	<u>1999-2000 Academic Year</u>	<u>Proposed 2000-2001 Academic Year</u>	<u>Dollar Change</u>	<u>Percent Change</u>
SUI ¹	\$48.71	\$52.81	\$4.10	7.8%
ISU	269.64	281.24	11.60	4.3%
UNI	179.70	187.40	7.70	4.3%

¹ Restated to reflect new tuition policy at the University of Iowa as approved by the Board in October.

Amounts of total designated tuition revenue are determined by the amount per student of designated tuition and enrollment assumptions. The following table compares 1999-2000 academic year designated tuition revenue with estimates for the 2000-2001 academic year:

INCREASES IN ALLOCATION OF DESIGNATED REVENUE

	<u>1999-2000 Academic Year</u>	<u>Proposed 2000-2001 Academic Year</u>	<u>Dollar Change</u>	<u>Percent Change</u>
SUI ¹	\$2,483,324	\$2,624,000	\$140,676	5.7%
ISU	7,194,030	7,506,788	312,758	4.3%
UNI	<u>2,269,275</u>	<u>2,386,550</u>	<u>117,275</u>	<u>5.2%</u>
Total	\$11,946,629	\$12,517,338	\$570,709	5.6%

¹ Estimated for 1999-2000 based on the portion of fees remaining as part of designated tuition .

Undergraduate resident base tuition and proposed designated tuition for the 2000-2001 academic year are compared below:

DESIGNATED TUITION AS A PERCENT OF BASE TUITION

	2000-2001 Academic Year Undergraduate <u>Resident Base Tuition</u>	Proposed 2000-2001 Academic Year <u>Designated Fee</u>	Designated Tuition as a Percent of <u>Base Tuition</u>
SUI	\$2,906	\$ 52.81	1.8%
ISU	2,906	281.24	9.7%
UNI	2,906	187.40	6.4%

The low percentage of tuition being used for designated fees is a result of the change in tuition policy at the University of Iowa.

Revenue from proposed designated tuition, as a percentage of estimated tuition for the 2000-2001 academic year is projected as follows:

**DESIGNATED TUITION REVENUE AS A PERCENT OF
PROJECTED TUITION**

	Designated Tuition <u>Revenue</u>	Projected <u>Tuition</u>	Designated Tuition Revenue as a Percent of <u>Projected Tuition</u>
SUI	\$2,624,000	\$123,973,000	2.1%
ISU	7,506,788	98,095,000	7.7%
UNI	2,386,550	<u>34,467,000</u>	<u>6.9%</u>
Total	\$12,517,338	\$256,535,000	4.9%

University of Iowa

Student Health Services Fee

There is no increase in the allocation from tuition proposed for this fee. The rate will remain at \$20.18 per student for the academic year and \$4.30 per student for the summer.

Building Fees

The recommended increase in building fees is \$4.40 (4.5%) for the academic year and \$1.07 (5.3%) for the summer session. This increase results mostly from the proposed recreational project increase per student. The University indicated that the revenues derived from the proposed increase, as well as a series of proposed increases over a period of four or five years, would provide a portion of the basic funding for recreational facilities to be developed under planning approved by the Board in June 1997 for the Hawkeye Athletic/Recreation Facilities Complex.

Iowa State University

For the academic year 2000-2001, Iowa State University proposes an increase in designated tuition of 4.3%, which includes a 5.0% increase in student activities, 3.8% increase in student services, and a 5.0% increase in building fees. Summer fees are equal to the fees charged for a semester (Table 3). Total anticipated designated tuition revenue is projected to be \$7.5 million.

Student Activities

The 5.0% increase in student activities provides an additional \$2.62 per student for the academic year to student government to provide for inflationary cost increases for student activities. The student government has completed budget allocations to support approximately 450 student organizations including student government operations, sports clubs, legal services, social service agencies, lectures, media equipment, newspapers, and a variety of international and ethnic diversity groups.

Student Services

The 3.8% increase to student services consists of an additional \$3.04 per student per academic year for recreation to assist with increased demands of the University's recreation facilities, a \$1.76 per student per academic year increase to the Cy-Ride to maintain the current level of bus services, and \$0.92 per student per academic year increase to Memorial Union Operations.

Building Fees

The 5.0% increase in building fees consists of \$3.26 per student for the academic year for a new fee for the Memorial Union Reserve for future improvements. The specific improvement and renovation plan will be developed for review by Government of the Student Body leaders and students on the special fee committee who both will participate in the planning committee for future Memorial Union renovation.

University of Northern Iowa

For the academic year 2000-2001, the University of Northern Iowa proposes an increase in designated tuition of 4.3%, which includes a 2.2% increase in student activities, and a 6.7% increase in building fees (Table 4). Total anticipated designated tuition revenue is projected to be \$2.4 million.

Student Activities

The 2.2% increase in student activities provides an additional \$3.80 per student for the academic year to intercollegiate athletics to provide for partial support for the development of a Panther Pass as well as augmenting athletic scholarships and operations, \$1.00 per student for the academic year to intercollegiate academics to support student attendance at professional conferences and reduces the allocation to the Panther Shuttle Bus by \$2.60 per student for the academic year since it will be operating on a reduced schedule to better match the needs of the students.

Building Fees

The 6.7% increase in building fees consists of an additional \$8.60 per student for the academic year to Student Union for repair and maintenance to restore funding to the FY 1999 level and \$14.10 per student for the academic year for Maucker Union Renovation. Full funding of the Maucker Union Renovation will require student fees of \$50 per student per academic semester and \$25 per student per summer. To reach this level of support UNI has proposed a three-year phase-in of the student fee allocation. There will be a reduction of \$17.20 to Lang Hall Renovation since that commitment has been fulfilled.

Deb A. Hendrickson

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Frank J. Stork

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University of Northern Iowa

For the academic year 2000-2001, the University of Northern Iowa proposes an increase in designated tuition of 4.3%, which includes a 2.2% increase in student activities, and a 6.7% increase in building fees (Table 4). Total anticipated designated tuition revenue is projected to be \$2.4 million.

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Deb A. Hendrickson

Approved: _____

Frank J. Stork

Table 1
Mandatory Fees -- University of Iowa

	Academic Year (per student)			
	Actual 1999-2000	Proposed 2000-2001	Dollar Change	Percent Change
Student Activities				
Bijou Film Commission	\$0.46	\$1.18	\$0.72	156.5%
Lecture Committee	3.74	3.42	-0.32	-8.6%
Rape Victim Advocacy Program	1.30	1.46	0.16	12.3%
Safewalk/SAVE ¹	0.34	0.58	0.24	70.6%
SCOPE ²	1.54	1.96	0.42	27.3%
Student Broadcasters ³	2.00	1.92	-0.08	-4.0%
Student Legal Services	1.70	2.16	0.46	27.1%
Tenant Landlord Association	0.46	0.82	0.36	78.3%
UI Student Association	23.22	21.50	-1.72	-7.4%
Subtotal	34.76	35.00	0.24	0.7%
Student Services				
Student Publications, Inc.	11.40	11.50	0.10	0.9%
Cambus/Bionic Bus	25.44	25.50	0.06	0.2%
Recreational Services	4.00	4.00	0.00	0.0%
Subtotal	40.84	41.00	0.16	0.4%
TOTAL	\$75.60	\$76.00	\$0.40	0.5%

	Summer Session (per student)			
	Actual 1999-2000	Proposed 2000-2001	Dollar Change	Percent Change
Student Activities				
Bijou Film Commission	\$0.17	\$0.11	-\$0.06	-35.3%
Lecture Committee	0.82	0.31	-0.51	-62.2%
Rape Victim Advocacy Program	0.24	0.13	-0.11	-45.8%
Safewalk/SAVE ¹	0.16	0.05	-0.11	-68.8%
SCOPE ²	0.00	0.18	0.18	new
Student Broadcasters ³	0.46	0.17	-0.29	-63.0%
Student Legal Services	0.57	0.20	-0.37	-64.9%
Tenant Landlord Association	0.00	0.07	0.07	new
UI Student Association	0.28	7.53	7.25	2589.3%
Subtotal	2.70	8.75	6.05	224.1%
Student Services				
Student Publications, Inc.	1.86	2.87	1.01	54.3%
Cambus/Bionic Bus	3.28	6.38	3.10	94.5%
Recreational Services	0.00	1.00	1.00	new
Subtotal	5.14	10.25	5.11	99.4%
TOTAL	\$7.84	\$19.00	\$11.16	142.3%

¹ Safe and Anti-Violence Education (SAVE)

² Student Commission on Programming Events (SCOPE)

³ Includes student radio station KRUI-FM and Student Video Producers (SVP)

Table2
Designated Tuition -- University of Iowa

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	Academic Year (per student)			
	Actual 1999-2000	Proposed 2000-2001	Dollar Change	Percent Change
Student Health Services	20.18	20.18	0.00	0.0%
Building Fees				
Recreation Project	19.60	24.00	4.40	22.4%
Recreation Building	4.00	4.00	0.00	0.0%
Arena/Recreation Project	27.72	27.72	0.00	0.0%
Iowa Memorial Union	25.92	25.92	0.00	0.0%
Subtotal	77.24	81.64	4.40	5.7%
TOTAL	<u>\$97.42</u>	<u>\$101.82</u>	<u>\$4.40</u>	<u>4.5%</u>

	Summer Session (per student)			
	Actual 1999-2000	Proposed 2000-2001	Dollar Change	Percent Change
Student Health Services	4.30	4.30	0.00	0.0%
Building Fees				
Recreation Project	3.10	4.20	1.10	35.5%
Recreation Building	-	-	-	-
Arena/Recreation Project	6.80	6.80	0.00	0.0%
Iowa Memorial Union	6.03	6.00	-0.03	-0.5%
Subtotal	15.93	17.00	1.07	6.7%
GRAND TOTAL	<u>\$20.23</u>	<u>\$21.30</u>	<u>\$1.07</u>	<u>5.3%</u>

Table 3
Designated Tuition -- Iowa State University

Academic Year (per student)				
	Actual 1999-2000	Proposed 2000-2001	Dollar Change	Percent Change
Student Activities				
Student Government	\$52.36	\$54.98	\$2.62	5.0%
Reserve for Legislative Relations ¹	0.10	0.10	0.00	0.0%
Equipment/Program Support	0.20	0.20	0.00	0.0%
Subtotal	52.66	55.28	2.62	5.0%
Student Services				
Cy-Ride (Bus System)	41.24	43.00	1.76	4.3%
Memorial Union Operation	46.68	47.60	0.92	2.0%
Intercollegiate Athletics	36.00	36.00	0.00	0.0%
Recreation	28.36	31.40	3.04	10.7%
Subtotal	152.28	158.00	5.72	3.8%
Building Fees				
Memorial Union	\$7.80	\$7.80	\$0.00	0.0%
Memorial Union Reserve for Future Improvements ²	0.00	3.26	3.26	new
Hilton Coliseum	18.00	18.00	0.00	0.0%
Recreation Facility	30.50	30.50	0.00	0.0%
New Ice Facility	8.40	8.40	0.00	0.0%
Subtotal	64.70	67.96	3.26	5.0%
GRAND TOTAL	\$269.64	\$281.24	\$11.60	4.3%

Summer Session (per student)				
	Actual 1999-2000	Proposed 2000-2001	Dollar Change	Percent Change
Student Activities				
Student Government	\$26.18	\$27.49	\$1.31	5.0%
Reserve for Legislative Relations ¹	0.05	0.05	0.00	0.0%
Equipment/Program Support	0.10	0.10	0.00	0.0%
Subtotal	26.33	27.64	1.31	5.0%
Student Services				
Cy-Ride (Bus System)	20.62	21.50	0.88	4.3%
Memorial Union Operation	23.34	23.80	0.46	2.0%
Intercollegiate Athletics	18.00	18.00	0.00	0.0%
Recreation	14.18	15.70	1.52	10.7%
Subtotal	76.14	79.00	2.86	3.8%
Building Fees				
Memorial Union	3.90	3.90	0.00	0.0%
Hilton Coliseum	0.00	1.63	1.63	new
Recreation Facility	9.00	9.00	0.00	0.0%
New Ice Facility ²	15.25	15.25	0.00	0.0%
Subtotal	28.15	29.78	1.63	5.8%
GRAND TOTAL	\$130.62	\$136.42	\$5.80	4.4%

¹ Specific criteria to be developed by GSB and GSS, subject to Special Student Fee Committee approval

Table 4
Designated Tuition -- University of Northern Iowa

	Academic Year (per student)			
	Actual 1999-2000	Proposed 2000-2001	Dollar Change	Percent Change
Student Activities				
Student Organizations	\$10.50	\$10.50	\$0.00	0.0%
Intercollegiate Athletics	44.80	48.60	3.80	8.5%
Fine Arts/Cultural	12.60	12.60	0.00	0.0%
Intercollegiate Academics	5.30	6.30	1.00	18.9%
Northern Iowan	2.30	2.30	0.00	0.0%
Homecoming	1.20	1.20	0.00	0.0%
Student Activities Programming	3.40	3.40	0.00	0.0%
Wellness and Recreation	8.90	8.90	0.00	0.0%
Panther Shuttle Bus	8.10	5.50	-2.60	-32.1%
Child Care Committee	0.80	0.80	0.00	0.0%
Subtotal	97.90	100.10	2.20	2.2%
Building Fees				
Student Union	\$6.40	\$15.00	\$8.60	134.4%
Fieldhouse	53.30	53.30	0.00	0.0%
Lang Hall Renovation	17.20	0.00	-17.20	-100.0%
Maucker Union Renovation	4.90	19.00	14.10	287.8%
Subtotal	81.80	87.30	5.50	6.7%
GRAND TOTAL	<u>\$179.70</u>	<u>\$187.40</u>	<u>\$7.70</u>	<u>4.3%</u>

	Summer Session (per student)			
	Actual 1999-2000	Proposed 2000-2001	Dollar Change	Percent Change
Student Activities				
Student Organizations	\$9.15	\$9.15	\$0.00	0.0%
Intercollegiate Athletics	3.75	3.85	0.10	2.7%
Fine Arts/Cultural	4.00	4.00	0.00	0.0%
Intercollegiate Academics	1.35	0.10	-1.25	-92.6%
Northern Iowan	0.50	0.50	0.00	0.0%
Homecoming	0.25	0.25	0.00	0.0%
Wellness and Recreation	9.45	9.45	0.00	0.0%
Panther Shuttle Bus	0.15	0.10	-0.05	-33.3%
Child Care Committee	0.15	0.15	0.00	0.0%
Subtotal	28.75	27.55	-1.20	-4.2%
Building Fees				
Student Union	\$5.95	\$5.95	\$0.00	0.0%
Fieldhouse	2.90	2.90	0.00	0.0%
Maucker Union Renovation	1.85	4.75	2.90	156.8%
Subtotal	10.70	13.60	2.90	27.1%
GRAND TOTAL	<u>\$39.45</u>	<u>\$41.15</u>	<u>\$1.70</u>	<u>4.3%</u>